



Ping by Tallo | Event Results

Agricultural Experience Tracker
AET Grow Your Future Plans Virtual Ag College Fair
November 2021

Event Overview

In November of 2021, AET and Tallo partnered to host the AET Grow Your Future Plans Virtual Ag College Fair with 908 students and 5 participant colleges.

Tallo piloted a new process for the AET Grow Your Future Plans Virtual Ag College Fair, by asking all students to sign up on Tallo first, through a custom registration page. By offering an immediate opportunity upon sign up, Tallo onboarded over 1,600 new users to the platform, with 908 signing up to additionally join the November 4 college fair.

Day-Of Numbers Overview

1,619

New Tallo users through custom AET registration page

908

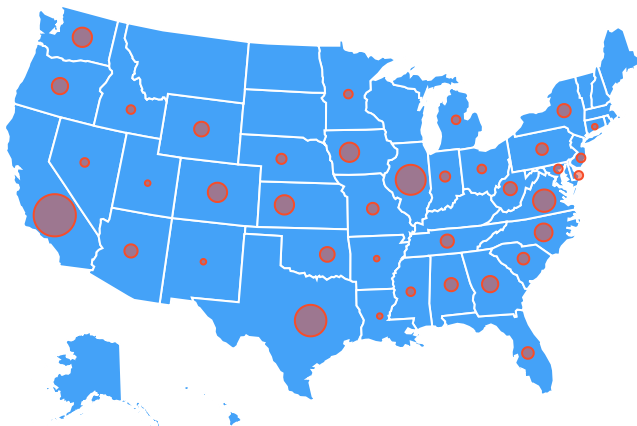
Students registered w/ 520 active participants during live event

Activity Overview

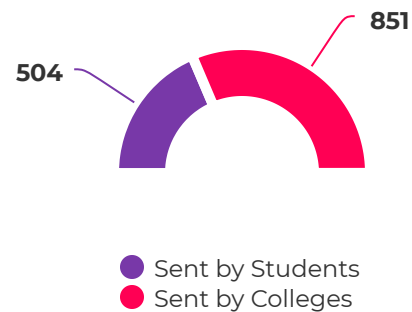
4,540

MATCHES MADE

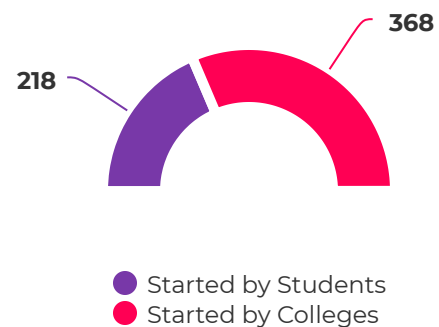
Locations of Participating Students



Messages Sent



Who Started Chat?

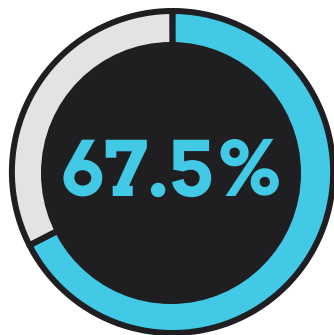


of High Schools Represented: **140**

"Thank you for hosting a great college fair event today! We were very happy with the student interactions we were able to make."
-University of Idaho College of Agricultural and Life Sciences

Overview of Participating Students

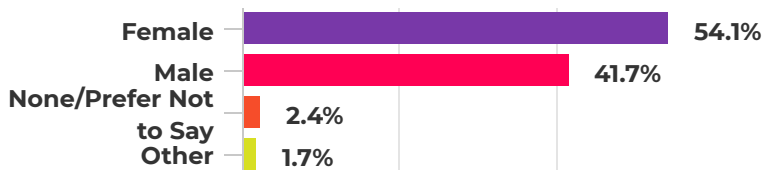
Students Using AET



Top 10 Career Interests

- Farmworkers
- Animal Breeders
- Animal Scientists
- Nonfarm Animal Caretakers
- Farmers, Ranchers, and Agricultural Managers
- Veterinarians
- Aquacultural Managers
- Buyers and Purchasing Agents, Farm Products
- Nursery and Greenhouse Managers
- Farm Labor Contractors

Gender Breakdown



"Other" includes gender identities that individuals added to describe themselves

Top 10 College Majors

- Animal Sciences
- Veterinary Technician
- Nursing/Registered Nurse
- Agricultural Business and Management
- Veterinary Medicine
- Criminology
- Agriculture
- Criminal Justice/LE Administration
- Biology
- Law

To learn more about Tallo's event and data solutions,
 please contact sales@tallo.com